

Media Kit

Fashion & Model: the people and machinery of fashion. Charter partnership opportunities, proposed rates.

The title

LA CABINE is an editorial publication covering the modeling industry as a working system: agencies, casting, the runway, the people, and the professional kit. Sixteen launch articles, ten Kit product features, a 21-agency directory, and THE MODEL 100 franchise.

The audience

Working models and new faces; agents, bookers and casting directors; photographers, stylists, hair and makeup artists, dressers; brands and show producers; fashion students and aspirants.

Charter rates (proposed)

Placement	Charter rate
Agency directory, featured placement	\$490/year, proposed
THE MODEL 100 title sponsorship	\$4,500, proposed
Sponsored feature	\$2,900, proposed
Newsletter sponsor, per send	\$750, proposed

All rates are proposed charter rates pending final sign-off, locked twelve months for charter partners.

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